

Syllabus: "STARTUP THINKING AND ENTREPRENEURIAL SPIRIT"

International School, Summer/Winter Semester 2023

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"Make things happen"

(a) Inhalt und Ansatz | Content and Approach

- This course is designed to instill an entrepreneurial mindset in students, emphasizing the importance of seeking change and taking ownership of circumstances. Throughout the course, students will be introduced to critical questioning, innovation, creativity, service, and continuous improvement. They will learn how to identify problems, propose solutions, and seize opportunities to make things better. The course also examines the skills and strategies needed to succeed in the startup world, equipping students with the tools and knowledge to approach challenges with a fresh perspective, take calculated risks, and pursue their entrepreneurial aspirations. By the end of the course, students will have a newfound understanding of the entrepreneurial mindset and the skills needed to put it into practice. This course uses a student-centered approach with activities such as lectures, presentations, videos, role plays, group work, peer review and consultations with the instructor.
- The course will be offered as an in-person session.
- Students are required to at least have an advanced level of English/German to follow the lessons.
- Completion of assignments and regular attendance (at least 80% of all sessions) is required for exam admission.
- We will have online and offline activities to enhance your learning and earn extra points towards your final grade. Late work will not be accepted for credit.
- For the successful completion of the course, the student will be awarded three (3) ECTS. Therefore, students should be prepared to spend a considerable time working with the study content.
- Participants are required to register for the course via Stud.IP, where all teaching resources will be made available.
- The slides presented and discussed in class will be available on Stud.IP, and can be downloaded for each session. However, please note that the slides may not cover the entire syllabus, so attending classes is essential.

(b) Qualifikationsziele | Learning Objectives

- Increase students' confidence in dealing with their business ideas.
- Promote the entrepreneurial spirit and encourage the creation of companies based on knowledge and self-employment.
- Generate a culture of internal change in companies based on the promotion of an entrepreneurial attitude.
- Shift the employability paradigm towards entrepreneurship.
- Students will learn and practice teamwork, creativity, Lean Business Model Canvas, Customer Discovery, Business Plan, and Pitch Talk.
- Students will gain a better understanding of these topics and have ample opportunity to practice and apply their knowledge in real-life situations.

(c) Kursstruktur | Course Structure

- The class will be held weekly.
- Rooms will be announced via Stud.IP on the course profile.
- The course schedule is as follows: Thursdays from 17:00 to 18:30.

(d) Kontakt | Contact

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(e) Studien- und Prüfungsleistungen | Course Assessment

- The final grade will be determined by a 50% weighting for the Business Plan and a 50% weighting for a Startup Pitch Talk.
- The Startup Pitch Talk will be held on Friday, February 2nd, 2023. The room will be announced on Stud.IP.
- You must register your attendance for the Startup Pitch Talk through the QIS registration portal.
- We will maintain communication through a Check Group, which will be announced in class and via email.

I'm here for you!
I'm just a click away, for any doubt or idea
just send me an email or a private message by Whatsapp.
I truly hope this course enriches your knowledge and proves enjoyable!
Best wishes,
Catharina Wassink